

**FUNDRAISING**  
**RESOURCE GUIDE**



### **Overview:**

Fundraising encompasses a broad range of activities. Often this is a generic word that is used to describe charitable donations, sponsorships, sales of products and services and even partnerships. The Simcoe County District School Board (SCDSB) defines fundraising as “any solicitation for the purpose of obtaining funds that is initiated and approved by the principal and endorsed by the school council and/or school fundraising organization operating in the name of the school and includes activities carried out by students both on and off school property” . Reference Policy 4320 and Administrative Procedures Memorandum (APM) A2600 for details.

The most traditional form of fundraising is a variety of products that offer a financial return to the school community in return for sales. Fundraising activities are successful when the product or service has real value to customers, is innovative and where the return on your investment of time and effort yields a good result.

Purpose of this Resource Guide:

The Purchasing Department has developed this guidebook to assist schools, schools councils, parents or students that might assist with school fundraising and to:

- provide school communities information and ideas regarding fundraising opportunities;
- provide details on policies that apply to school fundraising activities;
- promote ‘healthy fundraising’.

### **Policy and Legislation:**

School Communities should be aware of the following provincial, federal, municipal and school board policies that relate to fundraising activities:

- Ministry of Education Healthy Food for Healthy Schools Act (2008) and its related regulations (trans fat) and standards (Nutrition) provides nutrition criteria for any food or beverage including foods sold for fundraising activities on school property. Visit <http://www.edu.gov.on.ca/extra/eng/ppm/150.html> for more details.
- SCDSB Healthy Food and Beverage Policy (4260) and School Food and Beverage APM A7675 outlines expectations for schools regarding fundraising including the requirement of one physical activity fundraising event, the use of non-food items and promoting healthy food related events for fundraisers. Reference each of these policies and APM’s for specific details.
- Lottery like fundraisers (raffles, bingos etc.) must be in compliance with board policies as well as municipal, provincial and federal laws and regulations. Refer to numbered Memorandum 2011-2012:170 for further direction.

**FUNDRAISING EXAMPLES YOUR SCHOOL MAY BE INTERESTED IN....**

**Non Food Items to Consider**

- Balloon Bouquets
- Books, Calendars, Giant Colouring Books
- Brick/Stone/Tile Memories
- Buttons, Pins
- Cups, Mugs
- Cookbooks
- Craft/Bake Sales
- Customized Stickers
- Emergency Kits for Vehicles
- First Aid Kits
- Gift Baskets
- Gift Wrap, Boxes, Bags
- Greeting Cards/ Stationary
- House Decorations/ Gift Items/ Candles
- Jewelry
- Magazine Subscriptions
- Pet Treats/Toys/Accessories
- Plants; Poinsettias, Christmas Trees, Wreaths
- Plastic Window Decals
- Scrap Metal/Recycling Drives
- Seasonal Ornaments
- Seed, Bulb, Garden Products
- Special Occasion Flowers (Valentine`s Day, Mother`s Day)
- Sports Equipment
- Stuffed Animals
- Thermal Lunch Bags
- Test Drive Events
- Water Bottles

**Food Items to Consider:**

- Boxes, Bags, Baskets of Fruit
- Cheeses
- Frozen Foods (Pizza, Cookie Dough, Muffin Batter, etc.)
- Frozen Meat and Seafood
- Pasta & Sauces

**Things You Can Do:**

- Car Wash (pre-sell tickets as gifts)
- Cash Register Receipt Programs
- Gift Wrapping
- Magic Show
- Read-A-Thon
- Science Fair
- Spelling Bee
- Talent Show

**Activities to Consider:**

- Activity-A-Thon (Dance, Bike, Jump Rope, Skate, Bowl)
- Amazing Race
- Baseball, Soccer, Volleyball, Basketball Events
- Fun Run/Walk e.g. Terry Fox Run
- Golf Tournament

**FUNDRAISING OPPORTUNITIES AT A GLANCE**

<b>Vendor Name</b>	<b>Product</b>	<b>Contact</b>	<b>Email Address</b>	<b>Website Link</b>
Active Essentials	Fun Run/Walk Even/ Epicure	Alanna Millington	<a href="mailto:amillington@rogers.com">amillington@rogers.com</a>	<a href="http://www.activeessentials.net">www.activeessentials.net</a>
Acorn Custom Cards	Student Artwork Reproductions	Roger Prouse	<a href="mailto:info@acorncustomcards.com">info@acorncustomcards.com</a>	<a href="http://www.acorncustomcards.com">www.acorncustomcards.com</a>
Ansell's Awards and Specialties	Custom Art and Promotional Products	Gillian Martin	<a href="mailto:info@ansellsawards.com">info@ansellsawards.com</a>	<a href="http://www.ansellsawards.com">www.ansellsawards.com</a>
BPS Enterprises	Frozen Unbaked Nut- Free Food Products	Janice Brock/Wes Petch	<a href="mailto:bpsenterprises@bellnet.ca">bpsenterprises@bellnet.ca</a>	<a href="http://www.BPSEnterprises.ca">www.BPSEnterprises.ca</a>
Bacon and Hughes	Educational Books	Jos Bacon	<a href="mailto:sales@baconandhughes.ca">sales@baconandhughes.ca</a>	<a href="http://www.baconandhughes.ca">www.baconandhughes.ca</a>
Barrie Blizzard	Tickets to lacrosse games	Ben Lippert	<a href="mailto:ben.lippert@canadianlacrosse.com">ben.lippert@canadianlacrosse.com</a>	<a href="http://www.canadianlacrosse.com">www.canadianlacrosse.com</a>
Beavertails Near North	Beavertails	Ken Allen	<a href="mailto:events@bttn.ca">events@bttn.ca</a>	<a href="http://www.bttn.ca">www.bttn.ca</a>
Big Box Fundraising	Greeting Cards	Ashley Monyard	<a href="mailto:info@bigboxfundraising.com">info@bigboxfundraising.com</a>	<a href="http://www.bigboxfundraising.com">www.bigboxfundraising.com</a>

Caddy's Steakhouse/55 Special	Gift Certificate Fundraising	Lisa Stackhouse/Lesley Leclair	<a href="mailto:lisa@caddysteakhouse.com">lisa@caddysteakhouse.com</a>	<a href="http://www.caddysteakhouse.com">www.caddysteakhouse.com</a>
Creative Kidz Photography Inc.	Photography	Erica Wilcox/Nathalie Sweeney	<a href="mailto:info@creativekidzphotography.ca">info@creativekidzphotography.ca</a>	<a href="http://www.creativekidzphotography.ca">www.creativekidzphotography.ca</a>
Criterion Picture-Visual Education Centre	Movies	Terry Brandwein	<a href="mailto:terry@criterionpic.com">terry@criterionpic.com</a>	<a href="http://www.criterionpic.com">www.criterionpic.com</a>
Dieleman Fundraising	Gift Brochures	Ruth Plowright	<a href="mailto:srplow@sympatico.ca">srplow@sympatico.ca</a>	<a href="http://www.dfscanada.com">www.dfscanada.com</a>
Feet For Life Medical	Health & Wellness	Stephanie Tracy	<a href="mailto:stephaniet@feetforlifemedical.ca">stephaniet@feetforlifemedical.ca</a>	<a href="http://www.feetforlifemedical.ca">www.feetforlifemedical.ca</a>
Fitness FUNdraisers	Zumba® Fitness "Party"	Louise Aspden	<a href="mailto:louise.aspden@gmail.com">louise.aspden@gmail.com</a>	<a href="http://www.fitness-fundraisers.com">www.fitness-fundraisers.com</a>
 Fresh From the Farm	Healthy Fundraising for Ontario Schools	Cathy O'Connor	<a href="mailto:contact@freshfromfarm.ca">contact@freshfromfarm.ca</a>	<a href="http://www.freshfromfarm.ca">www.freshfromfarm.ca</a>

Heart & Stroke Foundation	"Give back" of Wintergreen gift cards	Tara Filteau	<a href="mailto:tfilteau@live.ca">tfilteau@live.ca</a>	<a href="http://www.jumpropeforheart.ca/giveback">www.jumpropeforheart.ca/giveback</a>
Herff Jones Yearbooks	Yearbooks	Mary Sloan	<a href="mailto:ybook@rogers.com">ybook@rogers.com</a>	<a href="http://www.yearbookplanet.com">www.yearbookplanet.com</a>
Hewitt's Farm Market & Bakery	Desserts, Entrees and All Natural Meats	Curtis Hewitt	<a href="mailto:HewittsFarmMarkets@hotmail.com">HewittsFarmMarkets@hotmail.com</a>	<a href="http://www.HewittsFarmMarkets.com">www.HewittsFarmMarkets.com</a>
Holly Cook Fundraising	Peanut and Nut Free Chocolate, Frozen Cookie Dough, Popcorn Jewelry, Gift Shop Brochures....	Holly Cook	<a href="mailto:hollycookfundraising@gmail.com">hollycookfundraising@gmail.com</a>	<a href="http://www.worldsfinest.ca">www.worldsfinest.ca</a> <a href="http://www.norcard.ca">www.norcard.ca</a> <a href="http://www.prepforsuccess.ca">www.prepforsuccess.ca</a>
Hummin' & Strummin' Music Company Inc.	A variety of music clubs	Gayle (905-630-5301)/Sherry (705-309-4073)	<a href="mailto:info@orilliamusiccentre.com">info@orilliamusiccentre.com</a>	<a href="http://www.orilliamusiccentre.com">www.orilliamusiccentre.com</a>
JBL-Slip N Sip	Reusable Coffee/Drink Handles	Jeff Anderson	<a href="mailto:info@slipnsip.com">info@slipnsip.com</a>	<a href="http://www.slipnsip.com">www.slipnsip.com</a>
JD Sweid Foods Ltd – Elmira Poultry Fundraising	Top Quality Frozen Food Items	Tamara Cardillo	<a href="mailto:epfundraising@jdsweid.com">epfundraising@jdsweid.com</a>	<a href="http://www.elmirapoultry.ca">www.elmirapoultry.ca</a>

K's Gadgets Inc.	"Clean" Garbage Containers	Kathy Varga	<a href="mailto:office@ksgadgets.com">office@ksgadgets.com</a>	<a href="http://www.ksbasket.com">www.ksbasket.com</a>
Kidney Clothes – Kidney Foundation	Clothing Drive	Connie Bailie or Chantale Gagnon	<a href="mailto:connie.bailie@kidneyclothes.ca">connie.bailie@kidneyclothes.ca</a> <a href="mailto:chantale.gagnon@kidneyclothes.ca">chantale.gagnon@kidneyclothes.ca</a>	<a href="http://www.kidneyclothes.ca">www.kidneyclothes.ca</a>
Lamontagne Fundraising	Brochures, Popcorn and Nut-Free Chocolates	Kellie Molnar	<a href="mailto:kmolnar@lamontagne.ca">kmolnar@lamontagne.ca</a>	<a href="http://www.lamontagne.ca">www.lamontagne.ca</a>
Lice Squad Canada Inc.	Pesticide Free Head Lice Products	Martha Lawrence	<a href="mailto:martha@licesquad.com">martha@licesquad.com</a>	<a href="http://www.licesquad.com">www.licesquad.com</a>
Loveable Labels	Personalized Labels	Hayley Sweet	<a href="mailto:hayley@loveablelabels.ca">hayley@loveablelabels.ca</a>	<a href="http://www.loveablelabels.ca">www.loveablelabels.ca</a>
MacMillan's Inc.	Frozen Foods	Kim Bowen	<a href="mailto:fundraising@macmillans.ca">fundraising@macmillans.ca</a>	<a href="http://www.macmillans.ca">www.macmillans.ca</a>
The Madison County Food and Beverage Company	Coffees and Teas	Thomas Dunn	<a href="mailto:coffee7@bellnet.ca">coffee7@bellnet.ca</a>	<a href="http://www.madisoncounty.ca">www.madisoncounty.ca</a>

 Moonwalk Bouncers	Carnival Games, Machines, Face Painting, etc.	Karen Roy	<a href="mailto:moonwalkbouncers@gmail.com">moonwalkbouncers@gmail.com</a>	<a href="http://www.moonwalkbouncers.com">www.moonwalkbouncers.com</a>
Much Video Dance	Fundraising Dances	Rob Dice	<a href="mailto:rdice@muchvideodance.com">rdice@muchvideodance.com</a>	<a href="http://www.fundraisingwithmuch.com">www.fundraisingwithmuch.com</a>
Neighbourhood Farms Inc.	Frozen Meat and Local Produce	Heather MacInnis	<a href="mailto:goodness@neighbourhoodfarms.com">goodness@neighbourhoodfarms.com</a>	<a href="http://www.neighbourhoodfarms.com">www.neighbourhoodfarms.com</a>
Office Central Inc.	KidzPak School Supplies/Custom School Kits	Raphael Shuchat	<a href="mailto:info@kidzpak.com">info@kidzpak.com</a>	<a href="http://www.kidzpak.com">www.kidzpak.com</a>
Panera	Bakery-Café	Abby Fears	<a href="mailto:abby.fears@panerabread.com">abby.fears@panerabread.com</a>	<a href="http://www.panerabread.com/fundraiser">www.panerabread.com/fundraiser</a>
The Pampered Chef	Quality products for the kitchen	Lindsay Burke	<a href="mailto:lindsayeburke@hotmail.ca">lindsayeburke@hotmail.ca</a>	<a href="http://www.pamperedchef.biz/lindsayburke">www.pamperedchef.biz/lindsayburke</a>



Post School Envelopes	Family box of envelopes for sending money to school	Roberta Allen	<a href="mailto:postschoolenvelopes@bellnet.ca">postschoolenvelopes@bellnet.ca</a>	<a href="http://www.postschoolenvelopes.com">www.postschoolenvelopes.com</a>
Presswood Entertainment	Professor Jamz Dance-A-Thon	Robert Presswood	<a href="mailto:Robert@presswood.com">Robert@presswood.com</a>	<a href="http://www.professorjamz.com">www.professorjamz.com</a>
QSP Canada-Mikia Foods	Gifts, Cookies, Dough, Chocolate, Specialty Foods and Magazines	Linda Hartnett	<a href="mailto:hartnett.qsp@rogers.com">hartnett.qsp@rogers.com</a>	<a href="http://www.QSP.ca">www.QSP.ca</a>
Regal Gifts Corporation	Gift Giving Catalogue	Wayne DesBarres	<a href="mailto:wdesbarres@regal.ca">wdesbarres@regal.ca</a> <a href="mailto:fundraising@regal.ca">fundraising@regal.ca</a>	<a href="http://www.regal.ca">www.regal.ca</a>
Reynolds Farm	Pumpkin Patch	Nick & Erica Reynolds	<a href="mailto:e.c.reynolds@hotmail.com">e.c.reynolds@hotmail.com</a>	Facebook: Reynolds Farm, Cookstown, ON
 Savings Pack Fundraisers Inc.	Multi-vendor coupon booklets	Jeff Bellamy	<a href="mailto:jeff@savingspack.ca">jeff@savingspack.ca</a>	<a href="http://www.savingspackfundraisers.com">www.savingspackfundraisers.com</a>
Scentsy Fragrance	Fragrant "Wickless" Candles	Michelle Inch	<a href="mailto:Hunny1527@hotmail.com">Hunny1527@hotmail.com</a>	<a href="http://www.minch.scentsy.ca">www.minch.scentsy.ca</a>

Shift Recycling Inc.	E-Waste Collection Event Fundraiser	Mark Kostiw	<a href="mailto:mark@shiftrecycling.com">mark@shiftrecycling.com</a>	<a href="http://www.shiftrecycling.com">www.shiftrecycling.com</a>
Simcoe Audio Video	Electronica	Mandy Hastings	<a href="mailto:mandy.hastings@unitedav.ca">mandy.hastings@unitedav.ca</a>	<a href="http://www.simcoeav.ca">www.simcoeav.ca</a>
Snow Valley Ski Resorts	Coupon Booklets	Trudy Soylo Ellis	<a href="mailto:Trudy_ellis@skisnowvalley.com">Trudy_ellis@skisnowvalley.com</a>	<a href="http://www.skisnowvalley.com">www.skisnowvalley.com</a>
South Paw Canada	Promotional Products	Steve Meesters	<a href="mailto:steve@southpawcanada.com">steve@southpawcanada.com</a>	<a href="http://www.southpaw.com">www.southpaw.com</a>
Steeped Tea Inc.	Fine Loose Tea & Accessories	Nadia Fitzgerald	<a href="mailto:LifesEventures@gmail.com">LifesEventures@gmail.com</a>	<a href="http://www.mysteepedtea.com/LifesEventures">www.mysteepedtea.com/LifesEventures</a>
Steeped Tea Inc.	Loose Leaf Tea & Infusers	Victoria Goodman	<a href="mailto:theteafanatic@bell.net">theteafanatic@bell.net</a>	<a href="http://www.theteafanatic.ca">www.theteafanatic.ca</a>
Steeped Tea Inc.	Premium Quality Loose Leaf Tea and Accessories	Nancy Tomkinson	<a href="mailto:Nancy.j.tomkinson@gmail.com">Nancy.j.tomkinson@gmail.com</a>	<a href="http://www.mysteepedtea.com/nancyt">www.mysteepedtea.com/nancyt</a>

Sunset Gourmet	Condiments, Dips, Sauces, Desserts	Kim Gadsby	<a href="mailto:Gadsby40@gmail.com">Gadsby40@gmail.com</a>	<a href="http://www.mysunsetgourmet.ca/kimga">www.mysunsetgourmet.ca/kimga</a>
Ukulele Kids	Ukulele, Books and Lessons	Ken Jones	<a href="mailto:ken@ukulelekids.ca">ken@ukulelekids.ca</a>	<a href="http://www.ukulelekids.ca">www.ukulelekids.ca</a>
Ultimate Fundraising Inc.	First Aid Kits	Scott Ashley	<a href="mailto:scott@fundraisingwithfirstaidkits.com">scott@fundraisingwithfirstaidkits.com</a>	<a href="http://www.fundraisingwithfirstaidkits.com">www.fundraisingwithfirstaidkits.com</a>
United On-Site Printers	On Site Custom T-Shirt Printing	David Herd	<a href="mailto:onsite.printers@gmail.com">onsite.printers@gmail.com</a>	705-969-2111 (no website available) 705-698-6430 (alternate #)
Vesey's Seeds Ltd.	Fall/Spring Planting Bulbs and Seeds	Alma McGuire	<a href="mailto:alma@veseys.com">alma@veseys.com</a>	<a href="http://www.veseys.com">www.veseys.com</a>
 Vision Experiential Marketing	School Years Memory Album	Scott McPherson	<a href="mailto:scottm@visionem.ca">scottm@visionem.ca</a>	<a href="http://www.schoolyearsmemoryalbum.ca">www.schoolyearsmemoryalbum.ca</a> (website may be under construction)
Wendy's Restaurants of Canada	Dinner Night with Family/Friends	Niki Grant	<a href="mailto:niki_wendys@bellnet.ca">niki_wendys@bellnet.ca</a>	<a href="http://www.wendys.ca">www.wendys.ca</a>



*Your Future... Our Priority*

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**Contact:**

Lori McColman,  
Assistant Manager of Accounting and Purchasing  
[lmccolman@scdsb.on.ca](mailto:lmccolman@scdsb.on.ca) 705-734-6363 Ext. 11226

*Vendor list updated Sept 12, 2016*



*Your Future... Our Priority*

## APPLICATION FOR FUNDRAISING OPPORTUNITIES

To be completed by vendors interested in being part of Simcoe County District School Board's School Fundraising Programs

<b>Name of Organization</b>	
<b>Product Description:</b>	
<b>Contact Name:</b>	
<b>Address:</b>	
<b>Phone Number:</b>	
<b>Email Address:</b>	
<b>Website Link:</b>	
<b>Canada Revenue Agency Business Number:</b>	
<b>List two (2) school board references with contact name and email address:</b>	
<b>Date:</b>	

Complete this form and email back to Karen Charlton at [kcharlton@scdsb.on.ca](mailto:kcharlton@scdsb.on.ca) along with a copy of current insurance certificate.

Once approved, your information will be made available to schools within Simcoe County District School Board through its online Fundraising Guide. A link will be provided for schools to select to view product and program details (including benefit/profit to school and/or community).