

**1. Rationale**

All schools in the Simcoe County District School Board (SCDSB) must be readily identified on a provincial basis. The SCDSB recognizes that the naming of a new school or the renaming of an existing school, is a matter of considerable interest to the community to be served and to the staff and students who may be directly involved.

**2. Policy Statement**

- 2.1 The SCDSB will give consideration to the following important factors when naming or renaming a school:
- 2.1.1 local importance of the institution including the name of a school that has been closed;
  - 2.1.2 the name reflects the environmental setting of the local area;
  - 2.1.3 a name symbolic of the unique program focus of the school in the case of specialized or alternative schools;
  - 2.1.4 the name is reflective of local, provincial and national diversities. Consideration and community consultation shall be given to groups which have historically been under represented or those who have experienced oppression;
  - 2.1.5 the name is distinguishable from all other facilities within SCDSB and surrounding co-terminus boards;
  - 2.1.6 the name reflects a positive image of the board and can stand the test of time; and,
  - 2.1.7 the focus should be a name that is symbolic, inclusive and easily related to numerous ethno-cultural groups throughout the system.

**3. Guidelines**

- 3.1 The Director, or designate, will advise the appointed principal to assemble a special naming committee as follows:
- 3.1.1 the local trustee(s);
  - 3.1.2 school principal;
  - 3.1.3 one additional member of board staff;
  - 3.1.4 at least one, but no more than three students who will attend the new school;
  - 3.1.5 at least one, but no more than three parent/guardian representatives from the new school attendance area;
  - 3.1.6 one member of each municipal council directly involved in the school; and,
  - 3.1.7 one community member.

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- 3.2 After broad consultation, the committee will make a recommendation to the Board of Trustees.
- 3.3 In making the final decision, the Board of Trustees is not bound by the recommendations made by the committee.
- 3.4 The name of all new or renamed elementary schools in SCDSB will include "Public" as part of the name.
- 3.5 The name of all new or renamed secondary schools in SCDSB will include "Secondary" as part of the name.
- 3.6 For the naming of SCDSB athletic facilities and designated spaces, the process found in Administrative Procedures Memorandum (APM) 1064 – Naming Simcoe County District School Board Athletic Facilities and Designated Spaces, will be followed.

#### **4. Administrative Procedures**

The Director of Education is authorized to provide the administrative procedures necessary to implement this policy.

**ADOPTED NOVEMBER 25, 1970  
REVISED NOVEMBER 12, 1975  
REVISED MARCH 26, 2008  
REVISED FEBRUARY 23, 2011  
REVIEWED SEPTEMBER 23, 2015  
REVISED NOVEMBER 28, 2018  
REVISED JUNE 15, 2022**

***APM A1604***